



MEDIA RELEASE POLICY

We value photography, videography, and other media's role in showcasing our students' achievements and activities. Media (including but not limited to photographs/images, video, audio, and content) may be used for school: publications, website, social media, promotional/advertising materials/collateral, and public relations/media coverage.

By enrolling, you give New Heights the absolute and irrevocable right and permission, in respect of the photographs and/or video taken of me alone or with others, to use, re-use, publish, and re-publish the same in whole or in part, individually or in conjunction with other photographs or video, and in conjunction with any printed matter, or electronic matter, in any and all media now or hereafter known, and for any purpose whatsoever; and to use my name in conjunction therewith if New Heights so chooses. You hereby release and discharge New Heights from any and all claims and demands arising out of or in connection with the use of the photographs or video, including without limitation any and all claims for libel or invasion of privacy. This authorization and release shall also stand to the benefit of the heirs, legal representatives, licensees, and assigns of New Heights.

The use of media will be conducted in a professional manner and used solely for the purposes stated. New Heights is not liable or responsible for procuring additional permission from a student to use any form of media. It is the responsibility of the student to decline and/or remove themselves from any media opportunities or provide non-consent in writing to New Heights administration.